

18 | 19 | 20

D E C E M B E R



THE THEME



CONCEPT

The logo merges the timeless grandeur of the Banyan tree with the elegance of the Peacock, symbolizing roots, growth, beauty, creativity and innovation.

ICON CONSTRUCTION



BANYAN TREE
Roots, Strength,
Heritage, Growth

+



PEACOCK
Beauty, Elegance,
Vision, Pride

+



LEAVES
Nature, Sustainability,
New Ideas

+



HUMAN AT THE CORE
People, Community,
Collaboration

=



IIID Charotar Building Material Expo 2026



VINYAS 2026

DESIGN AND INNOVATION

— FOR PEOPLE AT THE CORE —

MEANING



BANYAN TREE

Deep roots represent our heritage and values. Branches symbolize expansion and impact.



PEACOCK

Represents creativity, elegance, and the spirit of design.



LEAVES

Diversity of ideas, materials and sustainable future.



ROOTS

Strong foundation that supports innovation.



HUMAN AT THE CORE

Design and innovation for people. People at the core.

ROOTED IN HERITAGE • GROWING IN  INNOVATION • DESIGNING TOMORROW





IIID Charotar Building Material Expo 2026

DECEMBER 18-19-20 2026 | FRI-SAT-SUN

ANAND



2nd
Year



VINYAS 2026
DESIGN AND INNOVATION
FOR PEOPLE AT THE CORE



WHY EXHIBIT AT VINYAS?

Exhibit. Connect. Grow.



- Sophisticated Showcase
- Thematically conceptualised
- Atrium & Exit thrill
- Designed for entrance to exit attention
- Wide carpeted serpentine aisles
- Professionally managed event
- Peak NRI season
- 25,000+ visitors
- Stall design awards
- Innovative product awards
- Nationwide designers to visit





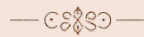
VINYAS 2026
DESIGN AND INNOVATION
FOR PEOPLE AT THE CORE



HOW IT WILL ELEVATE EXPERIENCE?

The Architect's Sanctuary

Housed within 40m × 75m AC Dome



- Brand Showcased at the Atrium
- Wide 6m Stall Exposure
- Dedicated Meeting Space & Printing facilities
- Professional Pod-cast Studio Suite
- Central Culture Spine
- Daily Curated Programming
- Art, Photography, Sculpture & Landscape
- Interactive Workshop Arena
- Multiple Screen projection
- Educational Showcase
- Upgraded Hygienic Washroom
- Dedicated Dining space



GALA NIGHT TO REMEMBER FOR LIFE



- Wi-Fi Zone | • City-wide Road Show | • 900m Exhibition on Promenade
- Signature Installations | • Photo Distribution System | • First-Aid Centre & Lockers





VINYAS 2026
DESIGN AND INNOVATION
FOR PEOPLE AT THE CORE



EXHIBITOR INVESTMENT PACKAGES

CORNER & SPINE STALLS	- ₹2.25
OTHER STALLS	- ₹1.95

(Amount in lakhs)



STRATEGIC SPONSORSHIP TIERS



Title Partner



Co-Sponser



37 m Facade Partner



Landscape Partner



Fountain Partner



Entrance & Exit Paver Partner



Parking Solar Canopy Partner



Outdoor Furniture Partner



Road Side Display Partner



Cafe Partner



Pod-Cast Partner



Education Showcase Sponsor



Installation Partners



900 m Promenade Exhibition Sponsors





FLUIDITY IN FORM

Discovering Material Excellence.



6x3m Stalls

Corner Stalls-

11, 12, 21, 22, 31, 32,
41, 42, 51, 52

Spine Stalls-

32 to 36, 37 to 41

A - Screens

B - First-aid

F - Female Washrooms

M - Male Washrooms



* Layout subject to change.





VINYAS 2026
DESIGN AND INNOVATION
FOR PEOPLE AT THE CORE



Exhibitor Guidelines & Participation Essentials

To ensure a seamless and high-impact experience for all participants, please review the following:



Registration: Secure your space conveniently via our online booking portal or by speaking directly with the Convener.



Payment Details: All payments should be drawn in favor of IIID Charotar.



Taxes: Please note that an applicable 18% GST will be added to all stall and sponsorship amounts.



Stall Design & Approval: To maintain a high aesthetic standard, all stall designs must be submitted to and approved by IIID CRC prior to installation.



Installation Schedule: Stall erection is scheduled for December 15, 16, and 17 (Tuesday, Wednesday, and Thursday).



Power & Infrastructure: An ELCB panel will be provided for each stall. Please note that all internal electrification and flooring/carpeting are the responsibility of the individual stall owners.



Event Timings: The expo will be open to visitors daily from 11:00 AM to 10:00 PM.



Housekeeping: Maintaining a pristine environment is a shared responsibility; stall housekeeping is to be managed by the respective stall owners.



Digital Updates: All event information, logistics, and communications will be seamlessly delivered via our official mobile application and website.



Podcast Sessions: Slots for our professional podcast studio will be allocated based on the order of booking.



Sponsorship Opportunities: We offer premium sponsorship packages. Please contact the Convener for detailed pricing and benefits.



Gala Celebration: Join us for an evening of networking and celebration on Thursday, December 17th, at 8:00 PM.



Need Assistance?

We are here to support your success. For any queries regarding participation or custom requirements, please reach out to us.





VINYAS 2026
DESIGN AND INNOVATION
FOR PEOPLE AT THE CORE



Let us shape the future of design together

We eagerly await your presence from December 18th to 20th, 2026.

Ar. Maulik Pavagadhi
Chairman, IIID Charotar

Vipul Trivedi
Co-Convenor -
Incoming Chairman

The Managing Committee &
The Entire Vinyas 2026
Expo Team



For booking or partnership opportunities, please reach out to;

Ar. Kamal Patel
Convener · Past Chairman



Phone:
+91 98250 32891



Email:
vinyas2026@gmail.com



Details:
vinyas2026iiid : Web App



Last year the benchmark was set



Ar. Mrunal Patel
Imm. Past Chairman

Ar. Nirav Vaghela
Imm. Past Convenor
-Past Chairman

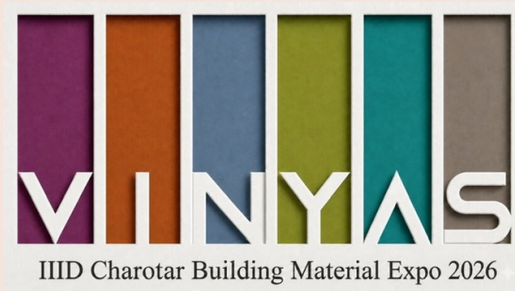
Mr. Jayesh Dave
Imm. Past Co-Convenor

The Team Vinyas 2025





VINYAS 2026
DESIGN AND INNOVATION
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The Meaning.

Originates from Sanskrit, meaning 'Arrangement',
'Composition' or 'Design Layout'.

It signifies how Architecture and Interior Design
shape spaces with intention.



INDIAN
INSTITUTE
OF INTERIOR
DESIGNERS

CHAROTAR CENTRE

